

**NO PURCHASE NECESSARY TO PARTICIPATE OR WIN.**

**ELIGIBILITY: THE TEKKEN® 6 LAUNCH TOURNAMENT IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE 13 YEARS OF AGE AND OLDER AT TIME OF ENTRY.**

Employees of: NAMCO BANDAI Games America Inc., (the "**Sponsor**"), and GameStop, Inc. (the "**Tournament Administrator**"), their respective affiliates, subsidiaries, parent companies, representatives, advertising, promotion and publicity agencies (collectively the "**Tournament Parties**") and the immediate family members and persons living in the same household of each are not eligible to play or win. Void where prohibited, restricted or taxed by law. All federal, state and local laws and regulations apply.

**THIS TOURNAMENT WILL TAKE PLACE ON SATURDAY OCTOBER 31, 2009 AND WILL COMPLETE THE SAME DAY.**

All games will be played on a PlayStation 3 kiosk at participating GameStop locations (each a "**Tournament**"). A Tournament will be capped at thirty-two (32) contestants.

The onsite GameStop Tournament Director ("**GTD**") will present game play instructions, any mandatory game play settings, and game controller directions during the introduction prior to commencement of each round. A participating entrant (referred herein as "**Contestant**") is responsible for understanding the game controller and instructions. All Contestants must check-in with the onsite GTD at least thirty (30) minutes prior to the start of play. Contestants who are not checked-in at least thirty (30) minutes prior to play or who are not present at the Tournament location when his or her name is called to compete against another Contestant, may be eliminated from the Tournament in the GTD's sole discretion. Pairing of Contestants is at the sole discretion of the GTD. The GTD will signal to initiate all play. Regardless of the round, Contestants must use game controllers provided at the participating GameStop or Contest location. A Contestant cannot use his or her own game controller. In each Round, each Contestant will have no more than ninety-nine (99) seconds to eliminate his/her opponent.

Contestants will compete against each other playing TEKKEN 6 incorporating the following Tournament Game Play practices: (1) Both Contestants must press start to begin the match; and (2) Any action designed to disrupt the opposing Contestant's view is prohibited. Other game settings and/or conditions may be communicated by the GTD at the time of the Tournament.

By entering, all Contestants accept and agree to abide by the terms of these official rules, the decisions of the Sponsor and/or GTD and to be contacted by Sponsor or its agents by email, mail and/or telephone regarding a Tournament. The Sponsor, in its sole discretion, reserves the right to disqualify any Contestant who engages in any conduct Sponsor and/or GTD deems to be improper, unfair or otherwise adverse to the operation of the Tournament or detrimental to other Contestants. Such improper conduct includes, but is not limited to, falsifying personal information required during Tournament registration or prize claim, violating any official rules stated herein or communicated by the GTD, or accumulating points or prize(s) through illegal methods or unfair tactics. At the sole discretion of the GTD, Contestants who employ unfair playing practices will be automatically disqualified. Contestant further acknowledges that the forfeiture of a prize and/or return of a prize shall in no way prevent Sponsor from pursuing other avenues of recourse such as criminal or civil proceedings in connection with such conduct.

Contestants must comply with any security procedures, measures and instructions imposed by the Sponsor and/or the onsite GTD who reserves the right in their sole discretion to suspend or cancel Contestant's participation due to any non-compliance with instructions, security procedure or

inappropriate behavior or misconduct.

Each Contestant, (or his or her parent or legal guardian if Contestant is a minor), further understands that neither the Sponsor nor its agents will be responsible for any lateness and/or "no shows" and no further opportunity will be permitted. Contestant (and/or parent or legal guardian) understands that neither the Sponsor nor its agents has arranged for or carry any insurance of any kind for Contestant's (or Contestant's parent or legal guardian if Contestant is a minor ) benefit (or that of his or her heirs, executors and administrators) in connection with the contest, including, without limitation, insurance relating to Contestant's (or Contestant's parent or legal guardian if Contestant is a minor) traveling to and participating in any related activity, and that Contestant (or his or her parent or legal guardian) is solely responsible for obtaining and paying for any life, travel, accident, property or other insurance.

### **TEKKEN 6 LAUNCH TOURNAMENT RULES:**

To compete in the TEKKEN 6 launch Tournament, visit a participating GameStop location on or before Saturday, October 31, 2009 in order to sign up. If more than thirty-two (32) Contestants show up to compete at a Tournament, only the first thirty-two (32) Contestants will be allowed to compete. To obtain the address for a Tournament location or a copy of these official rules, visit [www.gamestop.com/tekkentournament](http://www.gamestop.com/tekkentournament). It is each Contestant's sole responsibility to confirm what time the Tournament will commence at a specific location. All Contestants must register to compete with the onsite GTD at least thirty (30) minutes prior to the start of Tournament. Contestants who are not registered at least thirty (30) minutes prior to play may be eliminated from the Tournament in the GTD's sole discretion. On the day of TEKKEN 6 launch Tournament, complete an official sign up sheet if you have not registered prior to the Tournament date. Or, if you are a minor (defined as 19 years of age or younger in Alabama and Nebraska, and 21 or younger in Mississippi or 18 or younger in the rest of the United States and the District of Columbia), a parent or legal guardian will be required to sign the official sign up sheet. After registering to compete, the GTD will call your name when it is your time to compete in the tournament. When your name is called, you will be given one (1) opportunity to compete against another Contestant at that location. Each tournament Contestant will be paired with another Round 1 Contestant in the best three (3) of five (5) round set matches. A contestant is eliminated when he or she loses three (3) of the five (5) matches. The winner of each tournament match will then compete against another Contestant in the advancing round until two (2) Contestants remain. The final two contestants will match off and a winner will be determined.

**PRIZES.** One (1) prize will be awarded to the Contestant who is deemed the winner of the Tournament at the participating GameStop location (the "**Selected Contestant**"). The prize will consist of the following: one (1) Tekken branded t-shirt; one (1) Tekken and TapouT co-branded t-shirt; and one (1) limited edition Tekken metal trading card. The estimated retail value ("**ARV**") of the prize is sixty-five U.S. dollars (\$65.00). A total of one (1) prize will be awarded for a Tournament at a participating GameStop location.

All prizes will be awarded in person or delivered by U.S. Mail or overnight carrier (i.e., FEDEX, UPS), in Sponsor's sole discretion, to an address provided by the Contestant. All federal, state and local taxes and other expenses in connection with the prize not expressly described herein as being awarded are the sole responsibility of the Selected Contestant. Selected Contestants are solely responsible for any other unspecified expenses related to prize, excluding shipping and handling costs. All activities related to the prize are at the Selected Contestant's own risk and subject to whatever restrictions are imposed by the entities that govern activities. Selected Contestants not entitled to any surplus between actual retail value of prize and stated ARV and any difference between stated ARV and actual value of the prize will not be awarded. No substitution, transfer, or cash redemption of prize, provided however that Sponsor reserves the right to substitute a prize with

another prize of equal or greater value should the advertised prize become unavailable for any reason. In the event of noncompliance with the foregoing requirements or if prize notification is returned as undeliverable, prize will be forfeited and, at Sponsor's discretion, an alternate Selected Contestant will be selected. In the event that insufficient qualified entries are received, Sponsor reserves the right, in its sole discretion, to not award all prizes.

**CONDITIONS.** Contest is subject to these official rules. By participating, Contestants agree: (i) to be bound by these complete official rules and the decisions of Sponsor and the GTD which shall be final and binding; and (ii) to waive any right to claim ambiguity in the Tournament or these official rules, except where prohibited by law. By accepting a prize, Selected Contestant agrees to release Sponsor and the Tournament Parties, including their respective parent, subsidiary, and affiliated entities together with each of their respective directors, employees, officers, licensees, licensors and agents, and advertising and promotion entities and any person or entity associated with the production, judging, or administration of the Contest (collectively, the "**Releasees**") from any and all liability, loss or damage arising from or in connection with awarding, receipt and/or use or misuse of prize or participation in any prize-related activities. Sponsor shall not be liable for: (i) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (ii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iii) any injuries, losses or damages of any kind, including death caused by the prize or resulting from acceptance, possession or use of a prize, or from participation in the Contest; or (iv) any printing, typographical, administrative or technological errors in any materials associated with the Tournament. Sponsor disclaims any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with a Tournament. Taxes, if any, are the sole responsibility of Selected Contestant, and contestants may be issued an IRS Form 1099 for the ARV of any awarded prize. The internal laws of the State of California will govern disputes regarding these official rules and/or a Tournament.

Sponsor reserves the right to cancel or suspend a Tournament due to circumstances beyond its control, including natural disasters. Sponsor further reserves the right, in its sole discretion, to cancel, modify or suspend a Tournament should a virus, bug, computer problem, unauthorized intervention or other causes beyond Sponsor's control, corrupt the administration, security or proper play of the Tournament. Sponsor may prohibit a contestant from participating in a Tournament or winning prize if, in its sole discretion, it determines such Contestant is attempting to undermine the legitimate operation of the Tournament in any way by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other players or Sponsor representatives.